

FOR IMMEDIATE RELEASE



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We Dig It!

Kansas City Young Matrons Host T.A.K.E. Defense Sand Volleyball Tournament

KANSAS CITY, MO (June 2010) – The Kansas City Young Matron's (KCYM) Gala Underwriting Committee is thrilled to announce a fun, new fundraising event planned for **Saturday, August 14**, designed to engage the younger community as it supports its 2011 Gala beneficiary, The Ali Kemp Education Foundation's T.A.K.E. Defense. This event is in addition to the bi-annual Gala set for January 29, 2011 at the Kemper Museum of Modern Art.

Saturday, August 14, KCYM will be hosting a Sand Volleyball Tournament located at **Volleyball Beach, 13105 Holmes Road**. It is a great way for Ali Kemp's contemporaries to participate, support the cause, honor Ali and have some fun! In addition, a **self-defense class will be held from 6pm to 8pm** adjacent to Volleyball Beach. The class is free of charge however donations are welcome. Coed teams will compete in either a Recreation or Competitive level bracket and prizes will be awarded.

"We are thrilled to have the support of the KCYM members for this event along with the support of Q104, Mix 93.3 and Volleyball Beach," says Roger Kemp. "What a great way to add fun to our efforts of empowering women in our very own community."

JOIN THE FUN

- Attend the event, participate in the self-defense course and cheer players on!
- Sign up to be a Player or Sponsor a player or team -\$35/per player
- Registration: 4pm Pool Play & Tournament Play: 5pm-11pm
- Self-Defense Course: 6pm-8pm
- **Register at: www.takedefense.org; www.volleyballbeach.com; and www.mix93.com**

ABOUT T.A.K.E. Established in partnership with Johnson County Park and Recreation District and in cooperation with Blue Valley Recreation Commission and Leawood Park and Recreation, T.A.K.E. Defense Training is a program taught by women for women with one goal in mind: saving lives. All monies raised for The Ali Kemp Educational Foundation are dedicated to providing programs and scholarships for young people from middle school through adulthood. T.A.K.E. Defense Training program has been featured on America's Most Wanted, ABC's 20/20, CBS Evening News with Katie Couric and A Current Affair. www.TAKEdefense.org

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