

About the Foundation

Alexandra Kemp (Ali to everyone who knew her) was a beautiful and caring nineteen-year-old girl who was murdered June 18, 2002, while working at a neighborhood pool in Johnson County, Kansas.

Ali represented the finest of her generation. She excelled in school where she was an honor student, both at Blue Valley North High School and at Kansas State University where she had just completed her freshman year as a member of Pi Beta Phi Sorority.

In her honor her parent's Roger and Kathy Kemp have founded the Ali Kemp Educational Foundation in order to develop a comprehensive program for safety awareness for women of all ages and educational scholarships for qualifying students planning to attend college.

The two-hour program is a combination of prevention techniques and physical responses. The program focuses on how to prevent situations from ever occurring by offering tips to avoid a variety of potentially dangerous situations, how to verbally and psychologically respond to an attack, and ultimately, teach rejection and reaction methods to respond during an actual physical attack. To date the program has taught over 65,000 girls and women.

T.A.K.E. Defense Training Program has been featured on "America's Most Wanted," ABC's "20/20" and CBS "Prime Time" along with numerous local and regional newscasts. "Our goal is clear," states Mr. Kemp at each program, "If we can save one life out there, I don't care what it costs; this whole program will be worth it." The National Association of Counties (NACO) awarded T.A.K.E. Defense Training The Most Outstanding Safety Program in the United States in 2005.

The Kansas Recreation and Parks Association also named the program "Most Innovative Program" in 2006. T.A.K.E. Defense Training seeks to be the nation's premier program providing hands-on skills and Internet/DVD-directed information for girls and women.



Universities Visited

Arizona State University
Bradley University
Cornell
Creighton University
Kansas State University
Loyola Marymount University
Miami University-Ohio
Missouri State University
Northwest Missouri State
Oklahoma State University
Park University
Pepperdine
Quinnipiac
Rockhurst University
Southern Methodist University
St. Louis University
Texas Christian University
Thiel University
UCLA
University of CA-Riverside
University of Cincinnati
University of Georgia
University of Illinois
University of Kansas
University of Kentucky
University of Memphis
University of Miami
University of Minnesota
University Central Missouri
University of Missouri-Columbia
University of Missouri-Kansas City
University of Nebraska
University of New Jersey
University of Oklahoma
University of South Carolina
University of Tennessee-Knoxville
University of Vermont
University of Wisconsin
Vanderbilt University
Washington University
Wichita State University
William Jewell
Yale

The Ali Kemp Educational Foundation



You have it in you.

University Tour

www.takedefense.org

6501 Antioch
Shawnee Mission, KS 66202
913-831-3355

Considerations for bringing a T.A.K.E. Defense Class to My Campus

- ✚ The first step in this process is to verify if we are scheduled at your University. Pi Beta Phi and Alpha Delta Phi sororities also schedule T.A.K.E. Defense events for their universities. Refer to www.takedefense.org to verify if we will be at your location.
- ✚ Are you able to secure a facility that could hold the number of attendees you are hoping for? When we travel we consider a class of 200 or more a great success. However, we can train as many women as you can fit into your facility!
- ✚ If possible locate a Pi Beta Phi and/or Alpha Delta Pi organization on your campus to work together with this program. These sororities have worked with T.A.K.E. for several years and will most likely be interested in working with you.
- ✚ Who will attend the program? Many sororities make this a mandatory event for everyone and invite other sororities, women's groups, faculty, and the community to join with them in this fun and educational opportunity.
- ✚ How will you plan to get the word out to potential attendees? We can provide materials to you to help others to understand the importance of this training and of course to learn Ali's story of who she was and what happened to her. We provide DVD's which we suggest are given to each sorority to view at a meeting leading up to the event that will encourage the group to attend.
- ✚ When we travel we appreciate financial assistance in order to defray costs and to continue to train women across the country. Depending on the location of the school most planners work to donate between \$2,500 to \$3,000 for the program. Many do event t-shirt sales, internal fund raising or approach corporations to sponsor the program. All of these have been done and each is a great way to reach your donation goals.
- ✚ We arrive self contained. We would request a PA system which includes 2 wireless lapel microphones. After the 2 hour training we will follow up with an email and ask that each person fill out an evaluation. We are happy to share the results with organizers.

Ideas for Fundraising

- ✚ Design a T-shirt with the T.A.K.E. Defense logo and sell it. The Foundation can provide the logo to you.



- ✚ Set up tables around campus (student union, different buildings, etc.) and have chapter members take turns soliciting contributions the weeks and days leading up to the event. (Please check with your state and local laws before soliciting funds.)
- ✚ Approach businesses to contribute items and raffle them on campus leading up to the event. (Again, check with your state and local laws before soliciting funds.)
- ✚ Ask a local restaurant to donate a night of profits to your event.

All funds raised should be directed to:

The Ali Kemp Educational Foundation
6518 Vista Dr.
Shawnee, Kansas 66218

Or presented the day of the event.

The Ali Kemp Educational Foundation is a registered 501C3 not for profit corporation.

Be Involved in Planning the Event

- ✚ This training is for women only, however, include men in the event by asking them to escort the participants to and from their cars, bus stops, etc. and to work the check-in, and set-up and tear down the day of the event.
- ✚ Stay in contact with The Ali Kemp Foundation staff. No question is too small to ask.
- ✚ Assist in coordinating and be an active part of the planning meetings when working with sororities.

Once the class is confirmed expect the following:

- ✚ T.A.K.E. Defense will put the information on our website at www.takedefense.org so participants can register online so we both know how many will be attending your event. Registering online allows them to print a waiver and bring it with them.
- ✚ T.A.K.E. Defense will email a waiver to you and any other names you wish to include, please copy the waiver and distribute at the beginning of the program. We will also send along a certificate of insurance with the class location information.
- ✚ T.A.K.E. Defense trainers will provide you and your participants with a professional event you will be proud to be a part of.

Contact Information:

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